

# Parallel paper discussion session – Nov. 07<sup>th</sup> 01:00 – 04:00 pm

ROOM “Diva Pinho”	ROOM “CIEP”	ROOM C-05	ROOM C-06
<b>Discussants: Claude Menard and Adriana Marotti</b>	<b>Discussants: Gaetano Martino and Leonardo Gomes</b>	<b>Discussants: Sergio Lazzarini and Guilherme F. Monteiro</b>	<b>Discussants: Antonio Nogueira and Vivian Lara</b>
Institutions and tax evasion level across countries	Multi-rational management and corporate governance of agricultural cooperatives	Performance heterogeneity of dominant business corporations: Evidence from the US air transport industry	Bovine system's tolerance as a matter of institutional environment
Constitution of agency and their role in institutional change	Allocation of property rights in collective actions: a study multi cases in Mato Grosso do Sul agricultural cooperatives	The influence of institutional investors on corporate strategies: evidence from Brazil	Evaluation of the Bolsa Trabalho Program and its consequences over the education of young people
Why Adopt Micro-Franchising? Evidence from Brazil on the Economic Rationality of a Developing Format	Corporate social responsibility under the optics of institutional theory: a question of public and private governance	The new in the old: innovation in the judiciary	The three fundamental key issues of Transaction Cost Economics as if cognitive attribute matter most
Exploring relations between New Institutional Economics and International Business: addressing the Air Transport Industry	Every Book You Take: measuring peer effects in libraries		Bankruptcy Prediction Models: A Bibliometrics About Brazilian Studies
Relational View as Source of Competitiveness in Business-to-Business Contracts	Strategies of Brazilian electricity companies to promote collaboration with startups: an analysis based on the main startup programs	Legal forms for market democratization: disaggregating property rights	Networks in the superintendence of the manaus free trade zone
	Paying Attention to Inattention: evidence from libraries	Does human capital improve productive structure?	Institutionalization of research administration in brazil: some evidences

**ROOM C-07**

**Discussants: Annie Royer and Paula  
Schneider**

Sensemaking to overcome collective uncertainties in  
innovation ecosystems

The transaction costs in relationships between  
different marketing channels and organic farmers.

Analysis of the private label credit card segment in  
Brazil's fashion retail market

The impact of merge and acquisitions in the  
innovation effort – a study about the Brazilian  
market (1997 – 2017)

Organizational secrecy: Key aspects that influence  
the strategy

The mediating effect of interorganizational trust in  
the relationship between corporate reputation and  
strategic alliance performance

*Sponsors*

