

70 anos Revista de Administração

RAUSP

Management Journal

RAUSP: 70 anos de história

Publicações de alto impacto no Brasil e no Exterior
Workshop de publicações científicas

Dias 10 e 11 de Julho de 2017, das 8h30 às 17h30
Auditório Safra (prédio da Biblioteca)

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Date	Time Slot	Session	Guests
July 10th	8:30am registration		
	9:00-10:30am	Roundtable RAUSP: 70 years of history	Opening remarks: Adalberto Fischmann (Dean) Roberto Sbragia (Head of Business Administration Department), Sylvia Saes (RAUSP editor-in- chief) Lecture: <i>The History of RAUSP</i> Maria José Tonelli (RAE-EAESP-FGV Editor)
	10:30am - 11:00am Coffee- break		
	11:15am-01:00pm	Panel: High impact publication in Brazil and abroad	Lecture: <i>The Brazilian publication system in management</i> Eduardo Henrique Diniz (former RAE-EAESP-FGV Editor) Lecture: <i>The publication system in management worldwide</i> Luiz Mesquita (Arizona University) Roundtable: <i>Brazilian Qualis A2 Journal Editors'Comments</i> Salomão Alencar de Farias (BAR Editor); Herbert Kimura (RAC Editor); Maria José Tonelli (RAE-EAESP-FGV Editor); Fabio Frezatti (Revista de Contabilidade e Finanças Editor); Sandro Cabral (O&S former editor); João Maurício Boaventura (RGBN Editor) Coordination: M Sylvia Saes (RAUSP editor-in- chief)