

12th Research Workshop on Institutions and Organizations

13:30 - 14:00 REGISTRATION AND RECEPTION

Welcome section

14:00 - 15:00

*What will be the BIG Challenges for
Businesses and Universities in the Context
of Climate Changes?*

Speaker: **Donald Huisingh** (University of Tennessee)
Discussant: Flavio Hourneaux Junior (FEAUSP)
Chair: Ely Paiva (FGV-SP).

15:00 - 16:30

*Economics of innovation: Contracts and
incentives*

Speaker: **Paul Jensen** (University of Melbourne)
Discussant: Sérgio Lazzarini (Insper)
Chair: Ana Célia Castro (UFRJ)

16:40 - 17:00

Coffee Break

17:00 - 18:30 Parallel Paper Presentation Sessions (part 1)

18:30

*Evening Reception -
Restaurante Sweden (next to FEA)
Dinner (Pizza) by adhesion: R\$ 50,00*

8:00 - 10:00

*Size Competition in natural resource
industries*

Speaker: **Roberto Vassolo** (Universidad Austral)
Discussant: Sandro Cabral (Insper - UFBA)
Chair: Moacir Miranda (FEAUSP)

10:00 - 10:30

Coffee Break

10:30 - 12:00

Foundations for Heterogeneity

Speaker: **Leornado Gomes** (FEAUSP)
Discussants: Olivier Vilpoux (Universidade Dom Bosco –MS)
Hildo Meireles de Souza Filho (UFSCAR)
Chair: Rubens Nunes (FZEA)

12:00 - 13:00

Lunch

13:00 - 14:30

*The complex relationship between
democracy and development*

Speaker: **Mario Schapiro** (FGV)
Discussant: Paulo Furquim de Azevedo (Insper)
Alvaro A. Comin (IRI-USP)
Chair: Edgard Pereira (UNICAMP)

14:30 - 15:00

Coffee Break

15:00 - 16:30

*How Family Firms Create an Entrepreneurial
Orientation in their Employees*

Speaker: **Luiz Mesquita** (Arizona State University)
Discussant: Guilherme Fowler de Ávila Monteiro (Insper)
Chair: Adriana Marotti (FEAUSP)

16:30 - 17:30

**Parallel Paper Presentation Sessions
(part 2)**

Parallel paper discussion session Jul, 10th 17:00 – 18:30 pm

CLASS ROOM C3	CLASS ROOM C4	CLASS ROOM C5	CLASS ROOM C6
<p>Economic Sociolology, Institutions and Strategy Discussants: Ana Célia Castro and Sérgio Lazzarini</p>	<p>Regulation and Public Policy Discussants: Sandro Cabral and Luiz Mesquita</p>	<p>Institutions and Public Policy Discussants: Paulo Furquim and Edgar Pereira</p>	<p>Business and Corporate Strategy Discussant: Paula Schnaider and Guilherme F. Monteiro</p>
<p>The foundations of institutional-based trust in farmers' markets (Lijun (A) Chen, Bruno V Miranda, Joe L. Parcell)</p>	<p>The impact of "No Donations Law" on Brazilian elections (Fabiana Bortoleto, Fernando Deodato Domingos)</p>	<p>How much we could have known? Assessing Gradual Institutional Changes in Brazil's Civilian Access to Military Records since 1985 (Karina Rodrigues)</p>	<p>Crop-livestock systems adoption: an empirical analysis (Marcelo J. Carrer, Hildo M. S. Filho, Marcela Vinholis, Roberto Bernardo)</p>
<p>Social capital in transactions: a theoretical proposal based on New Institutional Economics (NIE) and New Economic Sociology (NES) (Jaiane A. Pereira, Sandra M. S Bánkuti)</p>	<p>Optimal penalties on informal firm (Anders Fredriksson)</p>	<p>Institutions and companies failure: An analysis of the role of the Brazilian Bankruptcy Law (Susan Higashi, Silvia Caleman, Guilherme Monteiro, Matheus Pereira, Luis. Aguiar)</p>	<p>Informational asymmetry in farming context (Gustavo M. Oliveira, Christiano F. Cunha, Silvia Caleman)</p>
<p>Corporate Reputation, Interorganizational Trust and Strategic Alliance Performance: Using qualitative vignettes for validation of a relationship conceptual model (José C Hoelz)</p>	<p>Prizes as policy instrument to promote innovation in Brazilian companies (Sandro Celso de Souza)</p>	<p>Pressure: driving illicit behaviour in the food supply chain (Luis Aguiar, Louise Manning, Jan Soon, Jane Eastham, Susan Higashi)</p>	<p>The agricultural corporations in Brazil: typology and evidences (Antonio C. Nogueira, Decio Zylbersztajn)</p>
<p>Translating Institutional Change - Towards a processual Framework for rule-based Translation (Luc Wuest)</p>	<p>Effects of Monetary Sanctions on Behavior: evidence from library fines (Matheus Albergaria)</p>	<p>Interest groups in the Brazilian agribusiness and their influence on public policies: The case study of the PensarAgro Institute (Eduardo Sousa, Rubia Sousa)</p>	<p>Toward a typology of property rights appropriation strategies in the Brazilian Seed Sector (Camila Sá, Sylvia Saes)</p>
<p>The institutional capabilities and the dynamics of the institutional field (Ana Carolina S Braga, Walter Bataglia)</p>	<p>What Happens when Transaction Costs Go Down? Evidence from the Introduction of return boxes in libraries (Matheus Albergaria)</p>		<p>Perception of value-cocreating actions in agricultural cooperatives (Luana Z. Trindade , João P. R. de Lima, Amaury J. Rezende)</p>

Parallel paper discussion session Jul, 11th 16:30 – 17:30 pm

CLASS ROOM C3

Building Bridges: Capabilities, meso-institutions and networks
Discussants: Bruno V Miranda, Leonardo A Gomes

Heterogeneity in performance: a step further on micro-foundations and meso-institutions (Gustavo M Oliveira, M Sylvia Saes)

Building Bridges: Knowledge Governance, Knowledge Networks and Markets, and Reshaped Dynamic Capabilities (Ana Célia Castro)

Services and contracts: a network analysis (Daniel Gonçalves Lopes)

How Large Companies Change their Capabilities to do Business with the Base of the Pyramid (Diogo P Nery da Silva, Renata G Spers)

CLASS ROOM C4

Food Chain, governance and sustainability
Discussants: Olivier Vilpoux and Hildo M S. Filho

Impacts and governance of food security and nutrition in the Brazilian Amazon: the case of the consumption of wild meat in Anajás' riparian communities (Fausto Makishi, Murilo Zacareli, João Veiga)

The Sustainability Dimension in the Internationalization: The perspective of the Brazilian Agricultural Associations (Ana Carolinne Lima, Eduardo Spers)

Governance structures and buyer power in conventional and differentiated beef systems in Paraná state, Brazil (Rejane H. dos Santos, José Paulo Souza, Sandra Bánkuti,)

Governance structures and certification in specialty beef production: the case of Aveyron and Ségala Veal (ASV) in France (Amanda Guimarães, Maud Roucan, Melise Bouroullec, Sandra Bánkuti)

CLASS ROOM C5

Sociology, Psychology and Cognition
Discussants: Rubens Nunes and M Sylvia Saes

Does your place at table tell something about how you play? Roles and biases in playing the Beer Game (Rubens Nunes, Vinicius Machado dos Santos, Vivian Lara)

CAPM and the Brain: A Love Story with Happy End? (Roberto Ivo R Lima Filho)

Analyzing the streaming services in the music industry (Míriam Costa Toyama, Mauro Rocha Côrtes)

Fairtrade imagined narratives' influence and power play in the international trade relations (Angélica Rotondaro, Luc Wuest)