

Jul, 11th CONFERENCE SCHEDULE

Sebastião Camargo, 1st floor

1:30 pm

Registration and Reception
 Welcome section.

3 pm

Parallel Paper Discussion Sessions (part 1)

4:30 pm

Coffee Break

5 pm

Paper Presentation I – "Do Conditionalities Increase Support for Government Transfers?"
 Presenter: Cesar Zucco (EBAPE-FGV-RJ)
 Discussant: Paulo Roberto Arvate (FGV-SP)

6 pm

Get Together:
 Galeteria Assados:
 Av. Cotovia, 345/357 – Moema, Sao Paulo

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Law, Economics and Institutions

CLASS ROOM 204

Discussant: Aldo Musacchio and Luciana Yeung

Law and Economics

- Performance bonds: a description of the system of incentives in the light of Brazilian federal legislation since 1988 and that of the United States since its original enactment
Vitor Boaventura Xavier
- Postal monopoly and predatory litigation
Maria Clara Morgulis
- The judicial management of the courts from the São Paulo's judges perspective
Paulo Arena

History and Institutional Change

- Institutional capacity and the economic development
Cristiane Mancini
- Cooperatives and social movements - the landless workers movement in Brazil
Yasser Hassan Saleh
Maria Sylvia Macchione Saes

Strategy and Agribusiness

CLASS ROOM 206

Discussant: Guilherme Fowler and Sylvia Saes

Business and Corporate Strategy

- Coordination strategy within and between segments in the Brazilian beef chain
Marcela de Mello Brandão Vinholis
Marcelo José Carrer
- Corporate governance and agency conflicts in agricultural cooperative
Jean Carlos da Silva Américo
Silvia Morales Q. Caleman
- Toward a typology of property rights appropriation strategies in the Brazilian seed sector
Camila Dias de Sá
Maria Sylvia Macchione Saes
- The relationship between governance structures and marketing channels: some evidences in the cattle agribusiness in Brazil
Christiano Franca da Cunha
Priscilla Souza Franco
Silvia Morales Q. Caleman

Industrial Organization

- Differences in soil use and productivity performance among farming organizational models: analysis of the Uruguayan crop production
Francisco Rosas / Maria Eugenia Silva Carrazzone / Pedro Arbeletche / Daiana Pelocche / Mario Mondelli

Regulation and Public Policy

CLASS ROOM GRABER

Sergio Lazzarini, João M. Mello and Guilherme Fowler

Regulation and Public Policy

- Institutionalizing environmental benefit-cost analysis: A case-study of the National Center for Environmental Economics
Thomaz Teodorovicz
Victor Pelaez
- Development of public sanitation policies in Brazil from the perspective of federalism
Beatriz Couto Ribeiro
Adriana Bin
- The role of public institutions for local development actions: An analysis of the culture of sweet potato in the state of São Paulo
Bruna Liria Avelhan
José Paulo de Souza
- Regulation as a measure of demand-side policies for innovation: an overview of an evolutionary theoretical approach
Maria Carolina Foss
Maria Beatriz Bonacelli

Public Management

- Management quality in schools and academic performance: evidence from students' perception in Brazil
Thomaz Teodorovicz
Leandro Nardi

Jul, 12th CONFERENCE SCHEDULE

Sebastião Camargo, 1st floor

9 am	Keynote address – “Corporate history and governance in Brazil: from the nineteenth century to the present day” Presenter: Aldo Musacchio (Brandeis International Business School) Discussant: Alexandre Saes (FEA – USP e FFLCH – USP)
11 am	Coffee Break
11:30 am	Paper Presentation II – “Policy Interventions in Public Contracting: Effects on Public Value Creation and Firm Level Outcomes” Presenter: Sandro Cabral (Insper) Discussant: Klenio Barbosa (FGV-SP)
12:30 am	Paper Presentation III – “Public versus secret voting in committees” Presenter: Marcos Nakaguma (FEA-USP) Discussant: Paulo Furquim de Azevedo (Insper)
1:30 pm	Lunch
2:30 pm	Parallel Paper Presentation Sessions (part 2)
4 pm	Coffee Break
4:30 pm	Paper Presentation IV – “The Process of Operations Strategy: An International Analysis” Presenter: Ely Paiva (FGV-SP) Discussant: Leonardo Augusto de Vasconcelos (FEA-USP)
6 pm	Closing

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Strategy and Cognition

CLASS ROOM 204

Discussant: Marcos Nakaguma and Christiano Cunha

Business and Corporate Strategy

- The cruel side of the crisis: Analyzing political strategy effect on drug market in Brazil
Ana Grazielle Lourenço Toledo
- Heterogeneity of plural forms: a revised transaction cost approach
Paula Sarita Bigio Schnaider

Industrial Organization

- Plural forms: a bibliometric review
Luís Gustavo Mazaro
Roberta Souza

Psychology and Cognition

- Traders' decision-making processes: results from an investment simulation monitored with an EEG
Roberto Ivo da Rocha Lima Filho
- The influence of social identity on governance structure
Caroline Foschaches

Economic Sociology

CLASS ROOM 206

Discussant: Silvia Caleman and Sandro Cabral

Business and Corporate Strategy

- Relating corporate reputation, interorganizational trust and strategic alliance performance: Proposition of a conceptual model
José Carlos Hoelz
Walter Bataglia

Economic Sociology

- The educational and professional history of financial burden agents in Brazil: An analysis beyond the homo economicus
Julio Donadone
Thais Joi
- Who free rides?
Matheus Albergaria de Magalhães
- New institutional formats in the propagation of venture capital industry tools in Brazil's state investment banks
Felipe Cavenaghi
Julio Donadone
- Analysing the straming services in the music industry
Miriam Costa Toyama
Mauro Rocha Côrtes

Public Management

CLASS ROOM GRABER

Paulo Furquim de Azevedo and Antonio Sergio

Public Management

- Theoretical considerations about the role of the policy entrepreneur in the policy process: a literature review on recent studies
Leonardo Queiroz Leite
- Opportunism in a library
Matheus Albergaria de Magalhães
- An analysis of public-private partnership contractual incentives in Brazilian citizen service centers
Andre S. Avrichir

Psychology and Cognition

- Microfoundations strategy: Medical aspects of leadership in organizational development health institutions in Brazil
Eder de Carvalho Januario

Industrial Organization

- Application of interdisciplinary study and new institutional economics in the identification of the role of education in the performance of the Itapeva rural settlement (SP)
Rita de Cassia Marques Lima de Castro